

Fast-paced styles and groundbreaking design - experience the world of work from a completely new perspective! With more than 1,600 employees, Strauss is Europe's leading supplier of trend-setting workwear. We attach great importance to fair, friendly and respectful interaction with one another. We are characterized by a pleasant and motivating working atmosphere and a "you" culture, as well as a real hands-on approach and solution orientation.

Become part of our team and apply now for our company location in Biebergemünd!

Online Media (Bachelor of Arts)

Are you interested in developing media such as websites, apps and online stores? Would you like to use your skills to drive forward everything that is viewed on smartphones/tablets/PCs? Do you enjoy programming and designing websites? Then this is the right dual study program for you!

Your tasks...

- Responsibility for national and international online store projects
- Concept and briefing creation for the integration of technical and graphical webshop innovations
- Supporting project implementation in collaboration with the system architects at our software company and internal colleagues
- Testing and optimization of our online stores from the customer's perspective and resulting concept development to optimize usability
- Front-end testing of the international stores in different browsers/versions and on different mobile devices
- Support and acceptance testing of tasks for the web store release cycles
- Implementation of campaigns and content with very high demands on graphics and technology in our CMS system

You will mainly work in the online marketing department.

Study program...

....In addition to the subjects of design & layout, IT & software development and media production, you will also learn the basics of business administration and communication technology.

Good to know

Duration of training: 3 years

Place of study: DHBW Mosbach (information about the school and the course of study can be found [here](#))

Your profile - You...

- have a very high online affinity.
- are equally interested in design and technology.
- are very creative, but also structured and analytical.
- feel at home in the multimedia world and are curious about new technologies.
- are communicative, a team player and able to work under pressure.
- like to take on responsibility and work independently.
- have a general higher education entrance qualification with a good grade point average.
- always give 100% and live the world of Strauss.

Some of our many highlights at Strauss

- Campus housing: you have the chance to live next door to your fellow students in the Strauss student flat share in Workwear Valley! Find out more about the loft-style apartment surrounded by greenery here and secure a place in our student suite!
- Theory semester abroad possible for several months
- Individual training support with many events
- Subject-specific training courses and workshops
- Organize and carry out your own projects

05.12.2025



- Tuition/administration fees and flat-rate script costs covered

Your prospects

- Very good chances of being taken on
- Diverse, individual career and development opportunities
- wide range of internal training and further education opportunities and target group-specific development programs (or framework conditions that enable you to pursue a Master's degree)
- With us, you can tackle, think ahead, help develop and shape projects in a relaxed atmosphere.

You think that's an exaggeration? But it's really fun with us.

Early bird yoga, Zumba for in-between or hot stone for lunch? Athletes are also welcome. Culinary style from cool lifestyle café to trendy trattoria with West Coast flair - our world is different, simply "workwear-wonderful". "STRAUSS.WORKS" - we live our slogan.

Deine Daten kannst du uns schnell und einfach über unser Online-Formular unter "Jetzt bewerben" zukommen lassen.

Das sollte deine Bewerbung beinhalten:

- Anschreiben mit Angabe deiner gewünschten Fachrichtung
- Lebenslauf (gerne mit Lichtbild)
- letzten drei Zeugnisse
- evtl. Praktikabescheinigungen
- evtl. Zertifikate

Alternativ kannst du uns deine Bewerbungsunterlagen auch klassisch per Post zuschicken:

Strauss GmbH & Co. KG
HR - Human Relations
Frankfurter Straße 98-108
63599 Biebergemünd, Allemagne

Du hast Fragen? Dann melde dich gerne bei:

Joanna Bandilla
0 60 50 / 97 10 3003
hr@strauss.de

Hier gehts zu den [Datenschutzbestimmungen](#).



Jetzt bewerben