



At Strauss, we don't just make work clothes—we set trends. From safety sneakers to rugged work pants and statement-making caps, our gear is built for the job and designed to stand out. Already a leader in Europe, we're bringing that same energy to the U.S. as we grow. And we need ambitious people to help make it happen.

Be part of a brand that's shaping the future of workwear.

Graphic Designer – Digital Focus (m/f/d) | Vollzeit

What You Bring to the Table:

- Bring the brand to life across all digital touchpoints—from social media and digital ads to our webshop, newsletters, and video content.
- Design for performance: Create assets that not only look great but drive clicks, engagement, and conversion.
- Collaborate with marketing, eCommerce, and partnerships teams to ensure visuals align with strategy and amplify campaign impact.
- Develop concepts and campaign visuals for key brand moments, product launches, and global collaborations (think MLB, Live Nation, and more).
- Adapt global brand assets for the U.S. market—ensuring design consistency while giving it a local edge.
- Stay on top of design trends in digital media, lifestyle, and fashion to keep our creative fresh and relevant.
- Support broader creative needs such as event signage, print materials, and packaging when needed.

Your ingredients:

- A degree in Graphic Design, Visual Communication, Digital Media, or equivalent professional experience.
- 3+ years of experience in an agency or in-house creative team, ideally with strong digital experience.
- Mastery of Adobe Creative Suite (Photoshop, Illustrator, InDesign) and Figma.
- A strong eye for typography, motion, and brand consistency across formats.
- Understanding of social and performance-driven design principles.
- Bonus: Experience with motion graphics, video editing, or animation (After Effects, Premiere).
- You're organized, proactive, and thrive in a fast-moving, international environment.
- Excellent communication skills in English (minimum C1); German is a plus.

Our recipe for success:

- You'll be on-site for the first few months so you can get off to a great start at Strauss. After that, you can flexibly schedule your office and remote work days per week.
- At Strauss, we focus on long-term relationships - including our employment contracts.
- What we serve is Champions League. At least that's what the experts say - the best canteen in Germany!
- Is career development important to you? We think so too! Take advantage of our training program.
- Beauty and crema aren't everything. But a massage or meditation during your lunch break will do you good.
- Your health is important to Strauss! That's why there's Strauss Care - from physio to medication delivery service to company pension plans, everything is included.
- Whether it's an open-air BBQ on hot summer days or a legendary Christmas party - we celebrate our community!
- Just bring the little ones to work in the morning? At Straussennest, the masters of tomorrow can really let off steam - all day long.
- Top infrastructure on the A66
- On top: 30 days vacation, vacation and Christmas bonus, employee discounts



05.12.2025



Ready to jump in? Apply now using our online form—it's quick and easy.

- If you're the detail-oriented, analytical type, send us everything you've got.
- More of a creative, big-picture thinker? Send us whatever you have, and we'll take it from there.

We're looking for people who bring passion, ideas, and a love for getting things done. Sound like you? Let's talk.

You can also send us your application by mail:

Strauss GmbH & Co. KG
HR - Human Relations
Frankfurter Straße 98-108
63599 Biebergemünd, Allemagne

Got any questions? Take a look at our [FAQ](#) or reach out to us at:

Amelie Bodnar or **Fabienne Ringle**

0 60 50 / 97 10 3003

hr@strauss.de

Here you can find the [privacy policy](#).



Jetzt bewerben