



At Strauss, we don't just make work clothes—we set trends. From safety sneakers to rugged work pants and statement-making caps, our gear is built for the job and designed to stand out. Already a leader in Europe, we're bringing that same energy to the U.S. as we grow. And we need ambitious people to help make it happen.

Be part of a brand that's shaping the future of workwear.

E-Commerce Manager – USA (m/f/d) | Vollzeit

What You Bring to the Table:

- Act as a Shopify expert - managing configurations, integrations, and customizations while ensuring platform stability and performance together with our team lead eCommerce.
- Perform day-to-day webshop operations, including product launches, on-site updates, promotions, and troubleshooting - keeping the store experience fast, user-friendly, and on-brand.
- Manage product data and site content— own accuracy, completeness, and presentation so the shop reflects our brand and commercial goals.
- Collaborate cross-functionally with marketing, brand, and product teams to translate campaign and portfolio strategies into compelling digital experiences.
- Partner with developers and vendors to implement new features, automate workflows, and integrate tools.
- Monitor key eCommerce metrics (ex: CVR, AOV, & technical site performance) and identify opportunities to improve UX, navigation, and conversion paths.
- Conduct ongoing QA testing and troubleshooting, ensuring reliability across all devices and browsers.
- Build and refine internal processes for shop operations, content updates, and data management as we scale.
- Bring ideas that blend technical insight with commercial instinct - whether improving performance, simplifying the path to purchase, or enhancing storytelling.

Your ingredients:

- Bachelor's degree in business, marketing, communications, computer science, or equivalent practical experience.
- 1-2+ years hands-on experience managing Shopify stores - ideally with a D2C brand or fast-growing eCommerce business.
- Deep understanding of Shopify's ecosystem (themes, Liquid, apps, APIs, and integrations). Experience with Amazon Seller Central, Klaviyo, or CMS tools is a plus.
- A strong grasp of technical troubleshooting and systems integration (ERP, PIM, CRM, analytics).
- Commercially minded with an understanding of product storytelling, merchandising, and campaign execution.
- Data-driven and organized - you pay attention to detail, stay ahead of updates, and proactively spot issues or opportunities.
- Curious and resourceful - you enjoy learning new tools, solving problems, and finding better ways to do things.
- Excellent English communication skills (minimum C1+).
- A collaborative team player with a sense of ownership and a "let's make it happen" attitude.

Our recipe for success:

- You'll be on-site for the first few months so you can get off to a great start at Strauss. After that, you can flexibly schedule your office and remote work days per week.
- At Strauss, we focus on long-term relationships - including our employment contracts.
- What we serve is Champions League. At least that's what the experts say - the best canteen in Germany!
- Is career development important to you? We think so too! Take advantage of our training program.
- Beauty and crema aren't everything. But a massage or meditation during your lunch break will do you good.
- Your health is important to Strauss! That's why there's Strauss Care - from physio to medication delivery service to company pension plans, everything is included.
- Whether it's an open-air BBQ on hot summer days or a legendary Christmas party - we celebrate our community!
- Just bring the little ones to work in the morning? At Straussennest, the masters of tomorrow can really let off steam - all day long.
- Top infrastructure on the A66



05.12.2025



- On top: 30 days vacation, vacation and Christmas bonus, employee discounts

Ready to jump in? Apply now using our online form—it's quick and easy.

- If you're the detail-oriented, analytical type, send us everything you've got.
- More of a creative, big-picture thinker? Send us whatever you have, and we'll take it from there.

We're looking for people who bring passion, ideas, and a love for getting things done. Sound like you? Let's talk.

You can also send us your application by mail:

Strauss GmbH & Co. KG
HR - Human Relations
Frankfurter Straße 98-108
63599 Biebergemünd, Germany

Got any questions? Take a look at our [FAQ](#) or reach out to us at:

Amelie Bodnar or **Fabienne Ringler**

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hr@strauss.de

Here you can find the [privacy policy](#).



Jetzt bewerben