

International Business (Bachelor of Arts)

To all high performers and the extra ambitious: Here comes the ultimate study program! For our STRAUSS ACADEMY, we are building the perfect study program for our vertical Strauss setup. With us, you get both sides of the gold medal: studying in the house and working in the house. Campus housing and college feeling included.

At Strauss, you're in the right club - top brand, top partner, top training! Vogel has been partnering with the biggest names in the industry for years. Do it like Liverpool FC and the Chiefs - join our club!

Become part of our team and apply now for our company location in Biebergemünd!

Are you interested in international procurement markets and cultural differences? Are you open to new ideas and like to actively drive change? Then this is the right dual study program for you!

Your responsibilities...

Depending on your interests and strengths, you can take on various exciting tasks, such as

- Supplier communication, scheduling and the evaluation of offers
- Personal and telephone customer service, in a national and international context
- Development and implementation of marketing measures
- Processing customer orders and payment transactions and assessing credit risks
- Applying change management methods and tools to support operational developments and changes
- Planning, coordination and implementation of cross-departmental projects

You can be deployed in a variety of ways, particularly in the Production & Development, Sales, Marketing, Human Relations and Finance departments.

GOOD TO KNOW...

- Duration of training: 3 years with our accredited training partner Provadis
- Rhythm: Weekly model - alternating between practice and theory on a daily basis
- Study location: Strauss CI Factory (information on the course of studies can be found [here](#))

Your profile - You...

- enjoy our products and goods.
- are interested in other cultures.
- enjoy change and think outside the box.
- are flexible, able to work in a team, resilient and empathetic.
- like to take on responsibility and work independently.
- have a general or subject-specific university entrance qualification with a very good grade point average and very good English skills.
- always give 100% and live the world of Strauss.

Some of our many highlights at Strauss

- Campus Housing: You have the chance to live next door to your fellow students in the Strauss student apartment in Workwear Valley! Find out more about the loft-style apartment surrounded by greenery here and secure a place in our student suite!
- Gain experience abroad - during your studies!
- Individual training support with lots of events
- Subject-specific training courses and workshops
- Organize and carry out your own projects, such as our student events
- Varied tasks and our unique Strauss working environment
- Payment of tuition/administration fees and travel costs

25.12.2025



Your prospects

- Very good chances of being taken on
- Diverse, individual career and development opportunities
- Wide range of internal training and development opportunities and target group-specific development programs

With us, you can tackle, think ahead, help develop and shape projects in a relaxed atmosphere.

Early bird yoga, Zumba for in-between or hot stone for lunch? Athletes are also welcome. Culinary style from cool lifestyle café to trendy trattoria with West Coast flair - our world is different, simply "workwear-wonderful". "STRAUSS.WORKS" - we live our slogan.

You think that's an exaggeration? But it's really fun with us.

Deine Daten kannst du uns schnell und einfach über unser Online-Formular unter "Jetzt bewerben" zukommen lassen.

Das sollte deine Bewerbung beinhalten:

- Anschreiben mit Angabe deiner gewünschten Fachrichtung
- Lebenslauf (gerne mit Lichtbild)
- letzten drei Zeugnisse
- evtl. Praktikabescheinigungen
- evtl. Zertifikate

Alternativ kannst du uns deine Bewerbungsunterlagen auch klassisch per Post zuschicken:

Strauss GmbH & Co. KG
HR - Human Relations
Frankfurter Straße 98-108
63599 Biebergemünd, Germany

Du hast Fragen? Dann melde dich gerne bei:

Joanna Bandilla
0 60 50 / 97 10 3003
hr@strauss.de

Hier gehts zu den [Datenschutzbestimmungen](#).

 Jetzt bewerben